

**Saxton B. Little Library
2017-2022 Strategic Plan**

~ Mission ~

Saxton B. Little Free Library provides and promotes excellent services, programs and materials that inform, educate and enrich all citizens.

~ Vision ~

Saxton B. Little Free Library will continue to expand and enhance existing services and programs. The Library staff will continue to provide a personal touch as they collect up to date materials and assist all ages in their lifelong learning goals. The Library will encourage a “sense of community” through community interaction and information while sharing and partnering with local resources.

~ Goals ~

1: Create a secure financial future for the Library.

2: Promote the Library as a place for lifelong learning and personal growth.

3: Provide technologies that support the Library’s mission.

4: Increase communication and visibility of the Library in the community.

~ Action Steps ~

A. Continue to look for fund raising, planned giving and supplementary revenue sources for the Library.

B. Continue to maintain and develop strong relations with the Town & Community that support the Library budget.

C. Provide financial support for the operation and programs of the Library.

A. Continue commitment to hiring and retaining qualified staff.

B. Continue to enhance and promote the use of the Library by the various demographic groups.

D. Increase public relations efforts.

A. Ensure that the onsite offerings of computer hardware and software continually meet the demands of the community.

B. Ensure the Website as a valuable community resource.

C. Pursue appropriate relationships for providing technology that maximize the benefits to the Library patrons at an affordable cost.

A. Retain the Library status within the state by assuring adequate material, staffing, services, and policies.

B. Develop venues & means for Board/Library/Town interaction.

C. Develop relationships with media outlets to ensure publicity which reflects the activities of the Library on a regular basis.

D. Support Public Relations activities